

Minutes
SFR Board Meeting
October 21, 2020

Tim called the meeting to order at 11:05 AM. Members in attendance were RJ, Bill, Seth, Blake, Linda. Ben joined the meeting late.

2021 Personnel

The Board discussed the need for a social media person. Seth is currently handling the webpage, but none of the social media. It was agreed we would distribute a flyer this weekend to see if we can recruit some interest in a social media lead. Bill will design the page.

In addition, Marcy is stepping down as chief of T&S, will need someone to step up who has tech knowledge. It was suggested that we start advertising via announcements for areas of specialty with needs. Blake will check with Sherry and see if she would be interested in chiefing T&S.

Properties Board

RJ and Tim discussed the improved line of communication between the Region Board and the Properties Board. There is a standing item on the Properties Board agenda regarding the Region Board needs. There is currently work going on at the North end of the paddock as they prepare to add permanent bathrooms. Blake stated it had been sometime since the Region Board had seen any financials from the Properties Board. Tim and RJ will bring that up at the next meeting. Seth suggested that they look at a permanent wall to protect the e-crew at T7.

Specialty Job Descriptions

Bill has been working on developing job descriptions for each specialty crew for recruitment and training uses. Currently registration and tech are completed. He will work with the T&S crew to begin developing a job description. The goal is to build a library of descriptions for all crews. The documents completed documents will be shared at the Annual Meeting.

Recruitment/Outreach

Bill had developed a high level plan to start the discussion on recruitment of drivers and volunteers. The plan starts with Initiative 1 – conduct Car Club Days, Tech School Day, etc., encouraging other groups to come out and see what we do. Initiative 2 – show them how to get involved. Conduct HPD type programs during our regional events have people available to help potential drivers reach out to prep shops etc. for answers regarding driving, renting cars, etc.

It was also suggested that we move ahead with the IRacing League series, put a “New to Racing” section on the Website that can answer questions and direct folks to the right people for answers. The Recruitment plan will be shared at the Annual Meeting.

It was agreed that Board will have an all-day meeting in December to discuss taking ownership of the Recruitment Plan. Blake will look into hosting the meeting at the Spanos Center in Stockton.

Regional 15-16-17

The 5-mile track will be run on Sunday only, Friday and Saturday will be the 3 mile track. Sac Chapter Auto-X will be doing drive arounds on Saturday at lunch and joining the road racers for dinner on Saturday evening. Tim will be barbequing hamburgers and hot dogs with potato and macaroni salad. In addition, the Board awards will be handed out during the dinner.

Enduro

The NASA 25-Hour enduro has been cancelled. Tim raised the issue of the Region hosting a two-day enduro – 6 hours each day. It would cost approximately \$30,000 to host the event. Tim will send out a survey to volunteers and drivers to see how much interest there might be.

Elections

Voting for both the National Board and SFR Board is open. For the SFR Board a member may vote for no more than three candidates. If they do, they negate their vote.

Financials

Ben reported that Krista is rebuilding the 2020 finances in Quick Books. There will be a complete financial report available at the Annual Meeting. Having an improved bookkeeping system will give us better cost analysis.

Although it has been a much different year than that which was planned, we have done ok financially. There is approximately \$337,000.00 in the checking account. Looking at the participation numbers it looks like the upcoming regional will be profitable.

Discussion followed regarding use of credit cards by members for purchases of gas, storage, etc. Ben, with Krista’s help, will identify a program to track expenses. The Board will develop a policy on what is a legitimate expense, an approval process, and reporting of expenditures.

Tim and Krista are going to US Bank on Thursday October 22, 2020 to delete all credit card accounts not in use by current volunteers/staff. They will be reviewing all expenditures and cancelling those on-going expenditures that have no explanation.

Drivers School

Ben reported that Kevin Rogers will coordinate the 2021 School. The School will be organized around Covid protocols. The instructors are coordinating instruction content between the groups. Ben suggested we look at scholarships for competitors from the solo and karting communities in addition to the scholarship for a volunteer.

Old Business

Safety Training

Bill reported that Life Safety Associates will do Basic Life Saving (BLS) training for the E-Crew at a cost of \$75 for each participant. The 6-hour BLS class can be taught in San Jose or at the track. Linda motioned and Seth seconded that the Region use Life Safety Associates to conduct the training. The motion passed.

Seth will poll the e-crew to determine who can participate and on which dates in San Jose would work. It was discussed that the training will become mandatory for the e-crew. If other volunteers would like to participate they would be welcome.

2021 Schedule

Will be released in the next issue of the Wheel – the Majors at Thunderhill is a firm date. The June date at Sonoma may be iffy.

New Business

Seth motioned and RJ seconded that the Board also look for an IT Chief to coordinate and manage all IT accounts including the office. The motion passed.

The next meeting will be November 11, 2020 at 11:00 AM.