

Sports Car Club of America/San Francisco Region
July 2018 Monthly Meeting Minutes

Sports Car Club of America/San Francisco Region
Monthly Meeting Minutes
July 18, 2018 @11:00
Vic's All Star Kitchen
201 Main Street Unit A Pleasanton CA

Attendees

Barbara McClellan-RE-Absent
RJ Gordy-Board Member/ Competition Director
Clint deWitt-Board Member
Roger Eagleton- Board Member
David Vodden-Board Member
Tim Sullivan- Treasurer
Blake Tatum-Secretary
Sherry Grantz-Region Office Manager

Call to Order

I. June Minutes

- A. Approved as amended, motion David/Clint passed

II. Financials—Tim

A. Majors Sonoma

1. Event did well financially
2. Net profit about \$70,000
3. The Sonoma Majors put the club in the black for the year.

B. July Regional at Laguna

1. At the time of the meeting there were 176 entries
2. The event does have a time slot sale to Porsche Club of America.

C. Profit and Loss Statement

1. Currently the Oil Recycling Grant entry does not completely reflect all expenses and all income
2. Tim wants to make sure the P and L shows the complete picture, including correct accounting of trade days with Laguna Seca.

- D. Motion by Blake/R.J. to approve the financials passed.

IV. Old Business

A. Liaison Reports—All

1. David Vodden

- a. Trophies- nothing to report
- b. Social media
Facebook Followers increased to 4727
Twitter followers increased to 193
Youtube subscribers steady at 23
Activities:

2018 Facebook Banners Update
2018 Twitter Banners Updates

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Event Registration Updates (Open, Last Day)
Event Schedule Updates
Event Day Live Timing Posts
Worker Wednesday Member Highlights
Thank You Post for the Workers
2018 Facebook Event Announcements and Updates
Post Weekend Video Highlights from various drivers
The Wheel Promotions
Volunteers Needed Posts
Sharing and distribution of SCCA National Materials
Website updates and articles
The Wheel Articles
Throwback Thursdays - Notes From The Archives
RC Photography Event Posts
Lap Records Updates
FastFridays Fast Lap Videos
Sonoma Recaps curtsey of Lynne Huntting
Worker Survey
Driver Survey
Race Groups 2 & 4 Survey
SCRAMP Updates
Topical News Articles
2018 Runoffs Updates
TechTips

Racing in the Rain promo video with Ben Beames

- i. David Vodden said we are not using all the tools available to us.
- ii. Motorsport Reg has a lot of analytics that we are not using

c. Hall Of Fame

- i. So far they have two Candidates for this year's induction

e. Membership

- i. We quit working at the pro events mainly because we do not have a mechanism in place to cultivate the prospects
- ii. David feels that is a good idea but we should still work towards increasing membership
- iii. David would like to buy a canopy that promotes SCCA
- iv. David suggests we train people to solicit SCCA Memberships

2. Roger

a. Timing and Scoring

- i. Timing and Scoring is facing a lot of Challenges.
- ii. RJ says we need to hire someone to set up and trouble shoot the equipment.
- iii. For the September meeting we need to discuss our next move with timing and scoring.

b. Course Marshals got their awnings

3. Tim

a. Tech

- i. Tim had long conversation with Allen Davis after receiving his letter to the board describing the working conditions at the Sonoma Majors.

ii. Unfortunately Allen is the most knowledgeable person on the crew. His staff is great in a support role but few if any knows the GCR like he does.

iii. Allen is on the eighth year of his three year commitment

iv. Trailer

Progress has stalled on this

We will work with Allen Davis to get going again.

Schedule and work load have hampered the ability to concentrate on the project, as well as the trailer contact person being ill.

vii. Educate drivers as to what a club is as opposed to a for profit institution

b. Paddock Marshal

i. Cecil in the process of putting together digital mapping of all the paddocks

ii. He is not going to be chief at the runoffs he will be working with Charlie Leonard

4. Blake

a. Photographers at Sonoma

i. There was a run in between some photographers at the Sonoma Event.

ii. Blake would like the region to adapt a new worker speciality called photography

iii. Purpose would be to set up guidelines for photographers who want to work our events

iv. Also would establish a sense of organization for Photographers that show up

v. David/Blake motion to establish new volunteer specialty called Photography specialty of Photography. Passed

vi. Ron Cabral will be the chief.

5. Barbara

a. Flagging and Communications

i. severe shortage for the next events, the Laguna Regional and the Laguna Pro

ii. RJ wants us to really entertain ideas on getting people such as military personnel stationed at local bases

iii. Blake said we can entertain his SAE proposal that he introduced at the beginning of last year.

b. Ambassador

i. Our Ambassador says one of the problems with new people is they don't want to have to pay dues to volunteer.

c. Race Administration

i. A lot of problems with incomplete driver information at the Sonoma Majors

ii. Caused a lot of problems between T&S, Tech, and the RA they would like

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- iii. Barbara has sent a list of mandatory fields to Motorsportreg that need to be filled before the entry is accepted.
- iv. In the meantime Barbara has asked Sherry and Nan to do an email blast advising drivers to make sure their entry information is complete.

d. Social

- i. Nan did an outstanding job she needs to be commended
- ii. Pot luck was very successful.
- iii. Haven't heard if there was any pushback from Sonoma about her not using Levy
- iv. They didn't return calls until Tues. before our event

e. Worker Awards

- i. Unknown if anything has been selected for 2018

f. Regional Executive position

- i. David made the point we need a executive director
- ii. David will help make a job description

6. Clint

a. WeatherTech Raceway at Laguna Seca

- i. Clint said everything is online with the concours event that will be held in conjunction with the Reunion

b. Drivers School

- i. Important that National grant us the ability to grant full comp license
- ii. We really need to advertise the school and the uniqueness of the experience
- iii. Would like a budget for drivers school advertising
- iv. a full page ad in Sportscar is \$2346
- v. Plan should include; design the offer/decided how to target that show/ reach out/use social media/use other clubs to help us

7. RJ

a. Runoffs

- i. RJ does not want everyone to assume that the region should bend over backwards to meet the desires of National office.
- ii. They will use our equipment, use the volunteers, and offer nothing.
- iii. They are like any other promoter. They are responsible for paying for their own expenses.

b. Transponders

- i. We need to make sure the transponders stay within the control of the region

b. Laguna 105 DB days

- i. six of the Mazda 105 days were not being used
- ii. Laguna sold them to other people

c. Emergency Crew

- i. Tow Truck is being fixed will be available for the next race

B. Chiefs' Council—Tim and RJ

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1. Bev Heilicher from National commended everyone for the job at the Majors sent a letter out to all drivers it will be put out on the web
2. End of day emergency situation. We need to have protocols if there are emergency or health issues after the ambulances leave.
3. Volunteer training day Linda Rogaski and Rhea Dods want to spearhead it
4. Chiefs Council wants us to make sure acceptance letter is sent out to all drivers

Adjourn

Next meeting August 14 11:00

Has since been changed to August 14 at 11:00